



# Website Privacy Policy

Last modified: January 6, 2025

**NOTICE: RestorixHealth NEVER sells your personal data.**

This website (**Site**) is operated by RestorixHealth (**Restorix, RXH, we, us, and our**) or on its behalf. We value your privacy, and this online Web Privacy Policy (**Policy**) describes our commitment and reflects the importance we place on earning and keeping your trust.

We will comply with local data protection laws in the jurisdictions we operate in. Please read this Policy and any other Privacy Notices we may provide on specific occasions so that you are fully aware of how and why we are using your data.

**Please note:** If you submit Protected Health Information (**PHI**) as defined by the Health Insurance Portability and Accountability Act (**HIPAA**) through this Site, this information is covered by our [Notice of Privacy Practices](#).

If you are a RestorixHealth patient, please see our [Notice of Privacy Practices](#).

This Policy may be amended from time to time or supplemented by additional privacy notices (**Privacy Notices**) at the time we are collecting your information.

## WHAT IS IN SCOPE?

This policy pertains to the information we gather from or about you specifically through this website. It does not encompass information collected from you through alternative means, including phone interactions or visits to our wound clinics.

Some of the information we collect about you through this site may be personal information that identifies you alone or in combination with other information available to us. Examples include:

1. Contact information (email address, phone number, and physical address)
2. Demographic information (such as your gender, date of birth, and ZIP code)
3. Personal preferences (such as search filters and communication preferences)

Other information we collect through this site may not be personally identifiable, such as your IP address and any information or data collected by cookies.

## WHAT AM I CONSENTING TO?

By using this Site, you are consenting to the collection, use, disclosure, and transfer of your information as described in this Policy and any other Privacy Notices that are applicable to you. If you do not consent to the collection, use, disclosure, and transfer of your personal information as described, you may not use this Site. For any questions about this Policy, or any Privacy Notice, please contact us using the information below.

## WHAT INFORMATION DO WE COLLECT ABOUT YOUR DEVICE?

Your web browser or mobile device may automatically send us information. This typically includes items such as:

1. The IP address in use
2. Operating system and browser type
3. Estimated geolocation
4. Traffic data
5. Details of your visits to our Site

## WHAT INFORMATION IS COLLECTED BY COOKIES AND OTHER TECHNOLOGY?

We may collect information using cookies and similar technologies that is not considered to be personally identifiable. It may, however, be linked to the personal information you provide. If you do not wish to receive cookies, you may set your browser to reject cookies or to provide you with an alert when a cookie is placed on your computer. While you are not required to accept cookies to use this Site, rejecting cookies may limit the functionality of this Site.

In addition to the cookies RestorixHealth delivers to your computer or mobile device, certain third parties may deliver cookies to you for a host of reasons. As an example, we may use Google Analytics or StatCounter tracking technology to obtain Site usage information. The data obtained does not include nor is it linked to your personal information. Data from these third parties allows us to monitor the use of this Site, understand how users find our Site, and improve the Site's functionality and content.

You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Site.

## HOW WE USE YOUR INFORMATION

Disclosure of protected health information submitted through this Site is exclusively governed by our [Notice of Privacy Practices](#).

Example of how we may use other information that we collect about you or that you provide to us includes:

- To present our Site and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may share your information if we believe it is necessary to comply with the law, a court order, or a subpoena in good faith. We may also be required to disclose your information to prevent or investigate a potential crime, to enforce or apply our online Terms and Conditions of Use, or to protect our rights, property, or the safety of our users or others.

RestorixHealth takes reasonable steps to provide a level of security appropriate to the sensitivity of the information we collect. Although these measures are in place and routinely tested against unauthorized use or disclosure, we cannot guarantee the security of information provided over the Internet or stored in our databases and will not be responsible for breaches of security beyond our reasonable control.

You must be at least 16 years of age to have our permission to use this Site. No one under 16 may provide any personal information on the Site. We do not knowingly collect personal information from users under 16 years of age. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information.

## LINKS TO OTHER WEBSITES

Links to other websites are not covered by this Policy. If you visit another non-affiliated RestorixHealth website, please take time to review the associated privacy policy posted on that site to learn more about what information may be collected and how it is processed.

## STATE PRIVACY RIGHTS

State consumer privacy laws may provide their residents with additional rights regarding the use of their personal information.

- [California Consumer Privacy Act Rights](#)

## RETENTION OF PERSONAL INFORMATION AND REQUESTS FOR AMENDMENTS

We may keep the information we collect from this site for as long as needed to offer the services, products, and information you need, or as allowed by the law. You have the right to examine, correct, and update the personal information you have given us through this site.

Please use the contact information provided to reach out to us. We will respond to your request within a reasonable time or within the time set by law. If needed, we will correct, amend, or delete your personal data. We may limit or deny access to personal information if providing the access is unreasonably burdensome or expensive under the circumstances, or as otherwise allowed by law.

## CHOICES ABOUT HOW WE USE AND DISCLOSE YOUR INFORMATION

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information via the following link: [RestorixHealth Opt-Out Preferences](#).


## CHANGES TO OUR PRIVACY POLICY

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes.

## CONTACT INFORMATION

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

**Marketing Department**  
Marketing@RestorixHealth.com



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